

Message from the CEO

The support we have received from all of you for *Eye Health in a Changing World* conference has been very encouraging. Over 210 abstracts, keynote talks by top speakers, over 50 exhibitors, six panel discussions on topics of great importance and eight preconference sessions on themes of relevance will make an exciting three days of conference. Thanks to the over thousand eye care professionals and students who have registered already, and we look forward to welcoming more professionals to register in the coming days and benefit from the conference. IVI is thankful to Luxottica Group for supporting the conference as Platinum supporter and Essilor for being the Gold supporter. Without their support, this

conference will not have been possible.

Working with the Trust and Advisory Committee, we have developed a new strategic plan for IVI. This five-year plan will provide the framework for all project implementations over 2021-2026. We look forward to partnering with many of you in implementing targeted eye care projects across India and make our vision for the next five years come true.

I am thankful to our trustees, advisory committee members, our hard-working staff and all our funding and project implementation partners for making the India Vision Institute dream possible and be of benefit to India.



- Vinod Daniel

Conference - Eye Health in a Changing World

The countdown to our international virtual conference, Eye Health in a Changing World, from 2 to 4 October, has begun. The conference promises something for everyone – Industry, Retail, Practice and Profession, Students, and Educators.

The conference program encompasses keynote addresses on integrated people-centred eye care, Myopia control, enabling eye health for India, creating access to eye care in the post COVID world, future beyond vision centers etc. The panel discussions involve leaders from the not-for-profit, tertiary eye care centers, corporates, academia and other service providers deliberating on India's eye care needs and best practices across the globe. In addition, the program also includes 61 oral presentations, and about 100 posters following the call for abstracts. The delegates will have the option to join eight preconference sessions and other invited talks by leading subject experts.

The conference comprises exciting activities including quizzes, contests for photos, videos, posters, slogans, creative writing and much more.

The conference can be accessed on an exclusive platform and attended from the comfort of one's home. Access more information on this link <https://ivieyehealth.com>



**COME, DON'T MISS OUT
ON THE OPPORTUNITY.**

REGISTER NOW! <https://ivieyehealth.com/>

Join the conference with delegates from more than 31 countries & over 100 speakers

For queries related to registration call at 6305445597 or write to info@indiaivisioninstitute.org



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- Dr Thulasiraj Ravilla, Director, Operations, Aravind Eye Care System & Executive Director, LAICO
- Dr Maria Liu, Founder, UC Berkeley's Myopia Control Clinic
- Prof Kavin Naidoo, Senior Vice President Social Impact: Africa & Latam and Advocacy, Essilor International

Preconference day sessions

1. Tele-Health & Tele-Optometry in a Changing World (Facilitators: Dr Premnandhini Satgunam, Dr Padmaja Kumari Rani, Dr Vineet P Joshi, Dr Ramesh S Ve)

Conference highlights

Keynote speakers include

- Dr Alarcos Cieza, United Head, Sensory Functions, Disability and Rehabilitation, WHO
- Dr GN Rao, Founder-Chair, LVPEI

2. Assessment of Rudimentary Vision and Functional Vision Score (Facilitator: Hasan Minto)

3. Soft Contact Lens: Practice vs Education in association with IACLE (Facilitators: Ms Lakshmi Shinde, Optom Nilesh Thite, Optom Rajesh Wadhwa, Prof Byki Huntjens)

4. Visual Fatigue in association with ASCO - India (Facilitator: Aditya Goyal)

5. Specialty Contact Lens Practice in association with ASCO - India (Facilitators: Dr Nooruz Zaman, Optom Memon Usman)

6. Contactless Consultation in association with Carl Zeiss India (Facilitators: Heinrich Raub, Debajyoti Chandra)

7. Evolution of Optical Lenses in association with Carl Zeiss India (Facilitators: Heinrich Raub, Rathindra Dhar)

8. Ocular Prosthesis (Facilitator: Dr Kuldeep Raizada)

Panel Discussions

• **Enabling Access: Spectacles to Every Indian**

Panelists: Dr Umang Mathur, Elizabeth Kurian, Saugata Banerjee, RN Mohanty

Moderator: Vinod Daniel

• **Optometry in Asia**

Panelists: Dr Duratul 'Ain Binti Hussin, Dr Rheza Marisse Badon – Tabasuares, Dr Waleed Alghamdi, Ms Lakshmi Shinde, Ms Minh Anh Tran, Optom Chanaka Weerasundara

Moderator: Dr S May Ho

• **Contact Lens Practice Post COVID in association with IACLE**

Panelists: Rupam Sinha, Prem Sudhakar, Prasad Sawant, Prof Monica Chaudhry, Khemraj Nackwal, Amod Gogate, Rajesh Kumar, Optom Nilesh Thite

Moderator: Ms Lakshmi Shinde

• **Vision and Road Safety**

Panelists: Ms Kristan Gross, Sabitra Kundu, Anshu Taneja, Jatin Tiwari

Moderator: Vinod Daniel

Contests

As part of the Eye Health in a Changing World conference, a month-long IVI Online Quiz Marathon caught the interest of some 3,000 eye care professionals from across the world. There were 31 lucky winners selected every day for the duration of the contest.

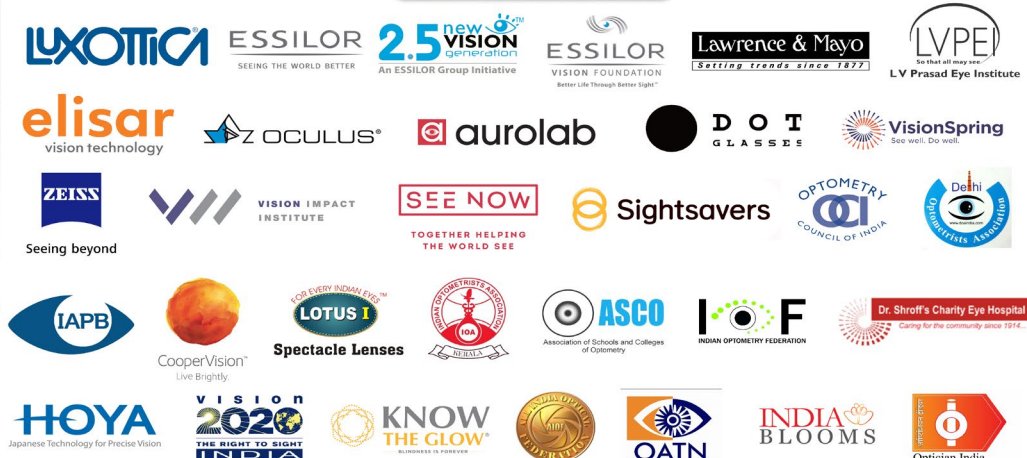
Four contests will continue during September 7- October 4 on the conference platform for registered delegates:

• Selfie with Spectacles • Quiz Marathon • Share to Win • Creative Writing.



Be among our top exhibitors in the virtual booths at the Trade Fair
Eye Health in a Changing World conference, 2-4 October

OUR EXHIBITORS



JOIN US AS AN EXHIBITOR

Contact Person **Abhishek Kalbarga** Contact No **6305445597** or mail us at **info@indiavisioninstitute.org**

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Support IVI Programs

To **DONATE ONLINE** and for additional information,
please visit
www.indiavisioninstitute.org
All donations shall qualify for deductions u/s 80G of
the Income Tax Act 1961

Blind sport panel discussion

A discussion forum on 'Sports for The Blind and Visually Impaired' organized on 27 August drew an enthusiastic response from 2300 participants online. The panel comprised South Australia based Ms Rajini Vasan, Chief Executive, Blind Sporting Council, Rick Shrowder, Founder and Owner, Global Community Sports & Talent Manager, Norwood Football Club, and Dragan Bekric, blind tennis player and



Board Member, Blind Sporting Council, South Australia.

The discussion focused on how sports can enrich the lives of blind and visually impaired people, the benefits and limitations, what the training set-up looks like, and games that could be encouraged among this community. The panel also talked about best practice models that would enable visually impaired to appreciate and play sports. Mr Bekric shared his story on becoming a successful sportsperson in spite of the many restrictions involved throughout that journey.

IVI Advisory Committee

IVI welcomes Dilip Chenoy, Secretary General, Federation of Indian Chambers of Commerce and Industry (FICCI), Dr K Ramachandra Murthy, distinguished author and former Editor, Sakshi group, Ramachandran P, Eyecare Sector Management Consultant, Dr R Krishna Kumar, Freelance Optometrist and reputed educationist, Neville Roach, Chairman-Emeritus, Australia-India Business Council and Chairman, Advisory Board for Australia & New Zealand, Tata Consultancy Services (TCS) and Clive Miller, CEO, Support Act Limited, as honorary advisers to our recently constituted Advisory Committee. The committee will expand further over the coming years and will support IVI's board of trustees and management to assist us achieve our strategic goals and objectives.



Dilip Chenoy



Dr K Ramachandra Murthy



Ramachandran P



Dr R Krishna Kumar



Neville Roach



Clive Miller

IVI Young Leaders Program 2020

The inaugural session of IVI's Young Leaders Program 2020 was conducted on July 24 with 15 enthusiastic and highly motivated participants. The session began with a self-introduction by each participant followed by a talk by Vinod Daniel on Strategic Leadership.

Batch 2020 comprises: Abhik Bandyopadhyay, Ms Anamika Bisht, Ms Ankita Kushwaha, Ms Apoorva Kaushik, Manish Kumar Gupta, Ms Moumita Sarkar, Ms Puja Sarbajna, Sampath Raj Bonala, Shiva Ram, Syed Saif Ahmad, Mohd Tausif Raza Khan, Ms Varsha Jain, Ms Vibha Kumari, Vishnu Rajan and

Aditya Tripathi.



From Student to Professional

Two students and two fresh graduates participated as panelists 'From Student to Professional' on July 25. Devanshi Dalal and Mohan Raj, Final-year M.Optom students of Nagar School of Optometry and Sri Ramachandra Institute of Higher Education and Research, respectively, Sreejit Sarkar, Sales Specialist at Carl Zeiss India (Bangalore) Pvt Ltd, and Aaisha Gesawat, Fresh M.Optom Graduate from

50-odd candidates who submitted expressions of interest to be a panelist. The session stressed on key aspects that can complement the development of a student to a professional. The discussion points included the need for leadership building exercises, networking opportunities such as participation in conferences, communication and writing skills etc.

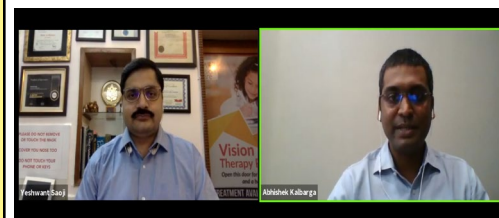


Ansai University, were selected from

IVI is a member of
Asia Pacific Council of
Optometry
and
VISION 2020

Digital Eye Strain

Yeshwant Saoji, Consultant Optometrist, Educator and Owner, Saoji Vision Care, joined in for a session on 31 August to talk about 'Digital Eye Strain – Upgrading the Eye Examination Protocol'. The talk focused on how optometrists must make the routine eye examination more elaborate to detect digital eye strain and on advice that need to be given to patients to safeguard their eyes from harmful rays emitted by digital devices. The session - with a viewership of 2,300 - also discussed on modifying the clinical set-up to protect eye health professionals and patients from contracting the novel Corona virus.



'For Our Children' Children's Eye Health and Safety Month initiative

IVI observed August as 'Children's Eye Health and Safety Month'. The initiative saw three webinars and a social media campaign through the month.

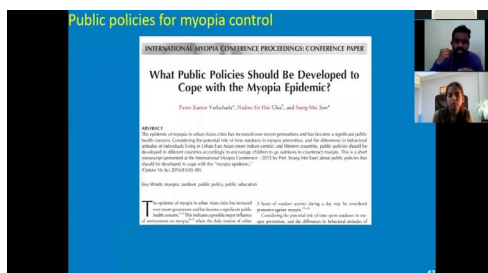
Know the Glow Foundation: During the month, we collaborated with Know the Glow Foundation for our social media awareness drive. An image was uploaded on IVI's Facebook, Instagram and Twitter once every week on the lesser known statistics and facts about Leukocoria (an abnormal white reflection from the retina of the eye) to emphasize the need for routine eye examination for the pediatric population and how it helps in the prevention of early childhood blindness.

Leukocoria: The first webinar in the series of activities during the month, the talk on 'Leukocoria', evoked the attention of over 2,000 audiences. It highlighted how early intervention could save a child's vision and life, need for advocacy and awareness activities, professional sensitivity and the significance of periodic eye examination. Dr Jesse Berry, Associate Director of Ocular Oncology; Attending Physician, Children's Hospital Los Angeles; Associate Professor of Ophthalmology (Clinical Scholar), Keck School of Medicine of USC, talked about the differential diagnosis of leukocoria, and Dr Swathi Kaliki, Head, Department of Ophthalmic Plastic & Facial Aesthetic Surgery, Orbit & Ocular Oncology; Head, OEU Institute for Eye Cancer, LV Prasad Eye Institute, Hyderabad, gave insights



into India's share of retinoblastoma and practice management. Megan Webber, Co-Founder, Know the Glow, shared her journey in establishing the Foundation and her efforts to spread the word on "the glow" across the world.

Myopia Matters: A webinar 'on 'Myopia Matters' by Dr Pavan Kumar Verkicharla, August 22, discussed why myopia



is a concern, time trends of myopia prevalence, and the economic impact in India. The talk also addressed how the prevalence will peak over the years if left aside, relationship between screen time and myopia, and whether outdoor activity would help in myopia control etc. Dr Verkicharla also focused on several interesting studies being undertaken at the Myopia Research Lab, L V Prasad Eye Institute. The session gathered 1,800 participants on online platforms. A question-and-answer session after the talk saw enthusiastic participation.

Prescribing Spectacles for Children: Dr Kavitha Kalaivani Natarajan, Pediatric Ophthalmologist, and Dr Jameel Rizwana Hussaindeen, Head, Binocular Vision Department, both from Sankara Nethralaya, came together to talk on 'Prescribing Spectacles for Children'. The session, on August 28, discussed best practices and guidelines for taking into account while prescribing spectacles for the pediatric age group. The panelists used case reports to help understand the science behind prescribing better. The talk evoked 2,800 views on online platforms.



Vision Centre screenings in Chennai

IVI's Vision Centre in Chennai, the key facility for our outreach activities in the city, continues to provide access for basic eye examination to disadvantaged communities, including auto-rickshaw drivers, fisherfolk and daily wage workers at Palavakkam, Kottivakkam and Neelankarai, and distribute spectacles to those in need.



The centre has begun screenings limited to 30 individuals a day on appointments basis with strict adherence to safe practice guidelines and strict Covid protocols stipulated by the government.

As part of the Eye See & I Work initiative, IVI has been serving marginalized communities by providing access to basic eye examination and free spectacles to the needy at the Vision Centre. Those diagnosed with eye ailments other than refractive error are referred to The Regional Institute of Ophthalmology and Government Ophthalmic Hospital, Egmore for further examination and treatment.

IVI acknowledges the support of Essilor Vision Foundation for providing free spectacles for those in need.

Celebrating 9,000 + likes and followers on Facebook

We have every reason to celebrate! We recently crossed 9,000 likes on our Facebook! Thank you to all who have liked and followed us on our Facebook page. We are so grateful to have such an active community!



What people say about IVI

"Thank you, IVI, for the quality glasses you have provided free of cost. Earlier, I was struggling to drive or read. With the glasses now, I am happy and comfortable. Thanks for your help".

-Dayalan, Ola taxi driver

"Congratulations and thank you, IVI, for coming up with the Eye Health in a Changing World conference, especially so as we combat the ongoing COVID-19 crisis. I look forward to participating in it and am also taking a keen interest in your ongoing daily contests as part of the conference, including the quiz marathon and photo captions contest. I was happy to win the quiz contest and to see my name on IVI's Facebook. I give IVI a 10/10 rating for the many lectures, webinars and the conference during the pandemic. I have made new friends through the conference platform. Many thanks to the IVI team." **-Tejveer Singh, B.Optom Student, CL Gupta Eye Institute, Moradabad**

"It was a good learning opportunity for me and gain new insights from the webinars organized by India Vision Institute. It was good to listen to eminent speakers in the eye care sector. Thank you for these informative lectures and discussions."

-Ms Nivetha, Optometrist, Chennai

"Thank you for getting the Quiz Marathon going. It is a great initiative by IVI." **-Nirav Mehta, Principal, Hari Jyot College of Optometry, Navsari**

"Prior to getting vision screened, I found it next to impossible to see small objects. Moreover, I couldn't afford a pair of glasses. Thanks to IVI for the free glasses, I am able to see better now." **-Ms Vasantha, Chennai Corporation worker**

Our Mission

Augment Primary EyeCare Capacity of India

Our Strategy

IVI's Strategic Programs and focus over the next five years will be to:

1. Address the human resource needs of the Primary Eye Care Sector
2. Provide continuing education and support research for the upgradation of Optometry
3. Ensure equity in access and availability of vision care services and spectacles for every Indian
4. Advocate for good eye health practices to help prevent avoidable blindness
5. Be a Thought Leader for the eye care sector
6. Assist sustainable development of the Indian ophthalmic industry to provide good vision care
7. Focus on eliminating Uncorrected Refractive Error from India by 2050
8. Support sustainable development goals to build a healthier world for the entire population and the environment by 2030.

Our Values

We follow best practices.

Our staff are our best asset. We believe in their development and well-being.

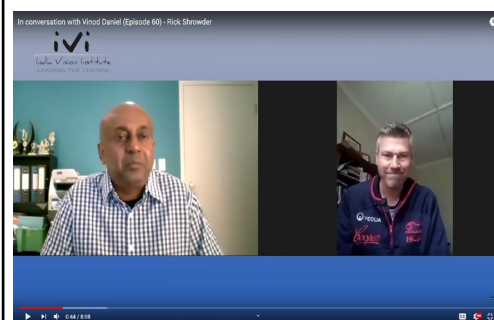
We believe in unbiased services and reaching out to all, irrespective of their age, gender, race, religion, sexual orientation, economic background or geographical position.

In providing services, we safeguard children's rights and ensure their protection and well-being.

Watch 'In conversation with Vinod Daniel' video series only on www.youtube.com/indiavisioninstitute



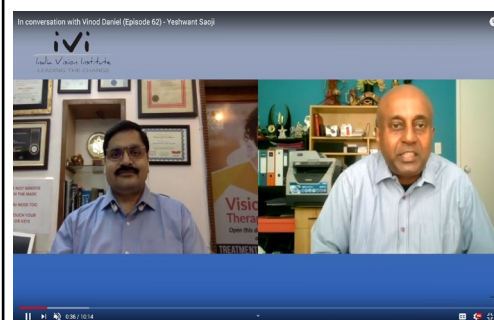
Ms Elizabeth Kurian
CEO, Mission for Vision



Rick Shrowder, Founder and Owner
Global Community Sports,
Talent Manager,
Norwood Football Club



Nilesh Thite, M. Optom, FIACLE, FAAO
Executive Manager of Educational Programs, International Association of Contact Lens Educators



Yeshwant Saoji,
M Optom., FLVPEI., FIACLE
Consultant Optometrist and Educator

EYE HEALTH IN A CHANGING WORLD

International Virtual Conference & Trade Fair
3 & 4 October, 2020

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SEEING THE WORLD BETTER

Current project supporters



L&T Construction

IVI Vision Screening Programs

	Children	Community	Total
No of programs	565	298	863
Individuals screened	2,54,406	67,630	3,22,036
Spectacles distributed	26,690	24,168	50,858

INDIA VISION INSTITUTE

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